



RICK CABALLO SINGER \ \ SONGWRITER

TOO ROCK FOR COUNTRY \ \ TOO COUNTRY FOR ROCK
COLE CLARK & RICK CABALLO THE PERFECT FIT

Cole Clark
Melbourne, Australia

INSTRUMENTS FOR EVERYBODY

You must be wrapped to have Cole Clark Guitars on board with your journey going forward, especially as you are about to head off to the USA and Europe?

Yeah, I am excited about the partnership. They make quality gear and they're passionate about their product as well as knowing how hard it is to be in the music biz.

They already have a worldwide reputation and it's an honor for me to be able to represent them when I head back to the USA and Europe next month.

What is it about Cole Clark Guitars that led you to want to work with them?

Most importantly they're Australian made using quality Australian timbers from sustainable forests. I first played a "Fat Lady" three years ago and loved the feel, sound and it's cool look. I've always wanted one! The sound is warm and bright at the same time due to the pickup system. You're able to blend the bridge pick up and the face pick up for the right sound.

Did you get a chance to check out the Cole Clark factory?

Yeah, Cole Clark are in Melbourne and it was an awesome experience being invited down to check it all out.

I love being around creative people and that factory is full of 'em. Seeing the amount of work and care taken into building these instruments was great!...creativity mixed with technical expertise!

How was it meeting the Cole Clark team?

It was really cool. Most of the workers there look like Rockers, and guitar shredders, so there's a lot of heart that goes into building their products. It was great to be looked after by Brad and Daniel. They're both really genuine guys.

They're in tune with what musicians want as well as understanding the environmental impact of the guitar industry. I like the fact that there's no B.S. just facts. Their product speaks for itself.

Brad's also a great guitar player. It was a pleasure to see and hear him. An artist playing one of his masterpieces.

What guitar are you playing at the moment?

I have an FL1A dreadnought.

It's a flat finish solid Bunya top and QLD maple everywhere else. It's my new work horse and a perfect fit for what I'm doing.

I've also commandeered an Angel which I love as well.

Slightly smaller body which is carved out front and back from solid Bunya and QLD maple.

While I was down at the factory I was lucky to test the prototype of their new guitar.

It's going to revolutionize acoustic guitar amplification and will be the benchmark for all future guitars made around the world.

It's new three way pick up system, allows you to blend all three sounds with ease.

The previous technology is on board as well as the new mic set up.

The entire guitar sounds like it's alive from the machine heads to the solid top, making percussive sounds more accessible.

I can't wait till it comes out and get my hands on one!!



www.rickcaballo.com

www.coleclarkguitars.com